



APPENDIX I action plan

The following pages outline how we intend to deliver the Children & Young People's Plan 2006 - 2009

Note: The identified Lead has overall responsibility for liaising with partners to drive delivery, achieve the measures of success and provide reports for the Children's Executive Board. Where appropriate the named Lead in the CYPP is the same as the named Contact in the Local Area Agreement.

BEING HEALTHY

More children and young people choose a healthy lifestyle								
Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Reduce smoking	Continue to educate through the Healthy Schools Standard; promote smoke free public places; control supply by prosecution of unlawful sales to children	Reduction in the percentage of young people who are regular smokers	Establish baseline by Sept. 2006	TBD	TBD	TBD	Tricia Cresswell	MALAP Durham 5
	Targeted support to mothers through children centres. Training of midwives as smoking cessation advisors (C&YP comments)	Reduction in the proportion of mothers who smoke during pregnancy (LAA)	26.44%	24.4%	22.9%	21.96%	Diane Woodall	LAA

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Tackle childhood obesity and increase opportunities for physical activity	Implement and provide initiatives to tackle obesity such as the School Food Policy	Halt the year on year rise in the incidence of obesity among children under 11 by 2010 (LAA)	Data available 2006	TBD	TBD	TBD	Tricia Cresswell	Durham 5
		Increased number of primary schools that have achieved the new National Healthy Schools Status (LAA stretch target 1)	77% at level 3 0% at new NHSS	80% 50% without pump priming	87% 62%	95% 75%	Tricia Cresswell	SEP
	Improve the provision of and access to local facilities for physical activity, including extended use of school premises, school holiday activity programmes and enhanced access to leisure services	Increased number of children and young people (7 – 14) taking up sporting opportunities. Increased percentage of children in that age group who spend a minimum of 2 hours per week on high quality PE and sport, both within and beyond the school curriculum. (LAA Stretch target/C&YP comments)	70%	74%	79%	87%	David Ford	LAA
Do the basics well – including immunisation, breast feeding support and child health surveillance	Implement the child health promotion programme (NSF)	Increased levels of immunisations	96.9%	97.2%	97.6%	98%	Tricia Cresswell	Durham 5
		Increased breast feeding rates	53.4%	55.4%	57.4%	59.4%	Tricia Cresswell	PCTs LDP

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Ensure young people have confidential access to information and support	Ensure all staff trained in confidentiality issues including counselling for young people in crisis (C&YP comments)	Increased % of staff trained in confidentiality issues	Establish baseline by Sept. 2006	TBD	TBD	TBD	Tricia Cresswell	AONS
	Schools, colleges and youth work projects deliver an information, advice and guidance programme that includes choices about health (C&YP comments)	All organisations have adopted the Healthy Youth Work Standards	Establish baseline by Sept. 2006	TBD	TBD	100%	Tricia Cresswell	PCTs LDP
	All secondary schools (plus related primary schools) to have one full time school nurse by 2010	Increased % of full time nurses in secondary schools	Establish baseline by Sept. 2006	TBD	TBD	TBD	TBD	
Reduce Teenage Pregnancy	Implement Teenage Pregnancy strategy	Reduced number of teenage pregnancies per 1000 population 15 – 17 year olds (LAA)	48.1	40.8	36.7	32.6	Gerald Tompkins/Gail Thompson	Tackling Teenage Pregnancy Strategy
	Inform and educate young people about STIs and provide sex and relationships education at an appropriate age (C&YP comments)	Reduced number of young people with STI's	Establish baseline by Sept. 2006	TBD	TBD	TBD	Tricia Cresswell	LAA PCTs LDP

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Address substance misuse	Develop a comprehensive multi-agency approach, which includes schools and colleges, to inform and educate young people about the harm that can be done by substance misuse and the consequences <i>(C&YP comments)</i>	Reduced % of children and young people misusing alcohol and drugs	14%	TBD	TBD	TBD	DAAT Coordinator	Substance Misuse Commissioning Plan
		Increased % of young people under 18 who misuse alcohol and substances access drug treatment services; i.e. entering, receiving, and completing treatment – measured using the National Drug Treatment Monitoring System. <i>(LAA)</i>	Establish baseline by Sept. 2006	TBD	TBD	TBD	DAAT Coordinator	
Promoting emotional wellbeing	Develop an emotional wellbeing strategy	Strategy developed by 2007	N/A	2007	N/A	N/A	Mark Cain	CAMHS Strategy
	Schools and services will take action to promote and support positive mental health in children and young people	Increased number of children and young people year-on-year participating in programmes to develop self esteem and emotional well-being following on from the development of an Emotional Well-being strategy <i>(LAA)</i>	Establish baseline by Sept. 2006	TBD	TBD	TBD	David Ford/ Mark Cain	
	Improve the skills and confidence of practitioners to deliver an effective Foundation Curriculum through guidance, training and support.	Annual increase in Foundation Stage Profile scores (scoring 6 or more in all aspects) in personal, social, emotional, communication, language and literacy at the end of YR.	39%	41%	46%	50%	Janet Bennett	SEP

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Improve access to CAMHS	Ensure all Children and young people with mental health problems access CAMHS services in universal and specialist settings including the provision of therapy services	Full range of CAMHS services for children/young people with learning disabilities	100% by Dec. 2006	100%	100%	100%	Jo Dawson	CAMHS Strategy
		16 – 17 year olds access services appropriate to age and level of maturity	100% by Dec. 2006	100%	100%	100%	Jo Dawson	“
		24 hour cover provided	100% by Dec. 2006	100%	100%	100%	Jo Dawson	“
	Ensure that young people who offend and who have acute/no-acute mental health needs can access assessment and intervention	Protocols in place for partnership working for young people with complex needs	100% by Dec. 2006	100%	100%	100%	Gail Hopper	“
		All young people who are assessed by ASSET as manifesting acute mental health difficulties are referred by YES to CAMHS for a formal assessment within 5 working days of receipt of referral. (LAA)	91.7% (April-Dec. 2005)	100%	100%	100%	TBC	Youth Justice Plan
	All non acute mental health concerns are referred by YES for assessment and engagement by appropriate CAMHS tiers 1-3 commenced within 15 working days (LAA).	86.2% (April-Dec. 2005)	100%	100%	100%	TBC		

STAYING SAFE

Parents and carers have skills and support needed to be effective throughout all stages of family development								
Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Support to families	Provide support for parents-to-be, parents and for the development of parenting skills at an appropriate level	Develop parenting support services for parents of 10 – 14 year olds (LAA)	6% (YES data)	10% (YES data)	10% (YES data)	10% (YES data)	David Williams	Local Preventative Strategy
		Reduced number of re-registration on the child protection register year-on-year (LAA)	13.8%	13.7%	13.6%	13.5%	Gail Hopper	LSCB Business Plan
Ensure safeguarding of children living with substance misuse	Establish a co-ordinated multi-agency child protection strategy for children living in households where there is substance misuse	Reduced number of children entering care as a result of parental substance misuse	Establish baseline by Sept. 2006	TBD	TBD	TBD	Mark Gurney	Substance Misuse Strategy LSCB Business Plan

Children and young people are protected from homelessness and failing tenancies

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Tackle homelessness	Develop a multi-agency approach to tackle homelessness	Reduction in the number of homelessness presentations amongst 16 and 17 year olds (LAA stretch target) Reduced number of repeat homelessness cases involving children and young people (LAA) Achieve a reduction of 550 cases of homelessness achieved by housing advice case work by 2009 (LAA Stretch target)	335 (2004) Need to establish data – target for District Councils 0 (2004)	310 100	280 300	235 550	Neil Bellerby Neil Bellerby Neil Bellerby	Runaway Strategy Centre-point Centre-point

Children and young people are safe from bullying, crime and anti-social behaviour as both victims and perpetrators of crime

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Ensure children and young people are safe from domestic abuse	Raise awareness and provide increased support for children who experience domestic violence	Increased number of reported domestic violence offences that are brought to justice (LAA)	250 (April 04/March 05)	258	266	275 (Increase by 10%)	Graham McArdle Mark Gurney	Durham 5
	Set up systems to improve multi agency data collection which will enable the impact of domestic violence on children and young people to be measured and addressed	Reduced number of incidents of domestic violence	Establish baseline by Jan. 2007	TBD	TBD	TBD	Graham McArdle	LSCB Business Plan
Children are safe from crime and anti-social behaviour in and out of school	All schools and organisations from which the Local Authority commissions services have anti-bullying policies by 2007	Increased number of schools achieving anti-bullying status (LAA)	33	TBD	TBD	TBD	Lindsay Smith	SEP
	Provide crime and disorder prevention and reduction programmes and initiatives.	Ongoing improvement in children's views on fear of crime – annually.	Establish baseline by March 2007	TBD	TBD	TBD	Christina Blyth/ Richard Hughes	Youth Justice Plan

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
		Reduced proportion of young people (10-17) who offend and re-offend within 12 months (pre-court, 1 st tier, community penalties, custodial sentences) (LAA)	54% (2002 cohort tracked to 2004)			51.3% (5%) (National target end date 2008)	Gill Eshelby	Youth Justice Plan
		Reduced number of first time entrants to the youth justice system year on year (LAA stretch target)	1080 (04/05)	1037	995	952	Gill Eshelby	
		Increased percentage of children who are victims of crime offered the opportunity to take part in a restorative process (LAA)	Baseline by Sept. 2006	TBD	TBD	TBD	Gill Eshelby	

ENJOY AND ACHIEVE

Attainment and achievement levels for all children are improved with gaps between groups reduced								
Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Children and Young People are safe from prejudicial behaviour based on ethnicity, culture, faith, disability or sexual orientation	Improve reporting of prejudicial incidents to provide better understanding of the extent and nature of the problem	More schools and educational establishments use the reporting systems established by Local Authority	Baseline taken from analysis of racial incidents 2004-05	Dip Sample children and young people			Kate Hinton	
	Provide consistent, sensitive responses to incidents which support victims and perpetrators	Children and young people report satisfaction with the way incidents are addressed	Baseline taken from BME pupil survey Autumn 2005	One system for all incidents			Kate Hinton	
Boys' underachievement	Provide extra and targeted curricular access and ensure high quality data analysis in schools	Gap narrowed in achievement (mean point scores) of all boys and girls to less than the national average across the County at Key Stage 2	0.3	0.3	0.3	0.3	David Ford	SEP

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Underachievement of vulnerable groups	Increase attainment levels of 'vulnerable' children and narrow the gap in relation to their peers in County Durham year on year.	Increased percentage of children in public care in Year 11 achieving 5 or more GCSE grades A* – Cs	6.6% (04/05)	20.6%	22.6%	24.6%	Maureen Clare	SEP
		Increased percentage of children in public care in Year 11 achieving at least 1 GCSE grade A* – G	70.0% (04/05)	80%	85%	90%	Maureen Clare	SEP
		Reduced gap in achievement of children in the Gypsy and Traveller community at level 2 at Key Stage 1 when compared with their peers (LAA)	An average of 45.6% attaining L2 in Reading, writing and maths compared with Durham average of 86.3% and National of 86% (2005)	48%	55%	61%	Lynne Gregory	SEP
Raise educational attainment at KS3 and KS4	<p>Raise Key Stage 3 standards in English, Maths and Science to at least the national average for the number of pupils achieving level 5. (Focus on the achievement of vulnerable groups and disadvantaged groups in order to identify and further develop strategies in 2006/07 to narrow gaps)</p> <p>Raise standards at Key Stage 4 by continuing programmes in schools which lift Durham educational outcomes to equal those nationally</p>	Increased percentage of pupils achieving level 5 in each subject by 2008	Eng 70.1 Maths 73.0 Sci 69.0	76% 75% 72%	77% 76% 73%	78% 77% 74%	David Ford	SEP
		Raised standards at Key Stage 4 – increased average number of points achieved (LAA Stretch target)	335	337	339	345	David Ford	14 -19 Post Inspection Action Plan
		Increased percentage of pupils achieving 5 or more A* - C passes at GCSE or equivalent by 2008	51.3%	55%	58%	60%	David Ford	

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Pupils enjoy school and feel respected	Ensure positive inclusive and supportive ethos in schools (C&YP comments)	Increased positive feedback from pupils	Establish baseline by Sept. 2006	TBD	TBD	TBD	David Ford	SEP
	Ensure that schools adopt an inclusive approach in determining school rules and how these will be applied (C&YP comments)	Increased positive feedback from pupils	Establish baseline by Sept. 2006	TBD	TBD	TBD	David Ford	SEP
	Provide interactive and fun lessons to increase opportunity for learning (C&YP comments)	Increased positive feedback from pupils	Establish baseline by Sept. 2006	TBD	TBD	TBD	David Ford	SEP
	Provide a choice of subjects including development of a range of specialist diploma lines 14-19 (14 – 19 Ofsted action Plan) to increase enjoyment (C&YP comments)	Increased % of young people achieving Level 1 threshold between 14-16	88.3%	91%	92%	93%	David Ford/Jenny Garnet	

Children and young people access safe play, learning, leisure and recreational facilities that provide opportunities for personal and social development and enjoyment

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Improve access to leisure opportunities	Provide good quality learning experiences through play, leisure and recreation for all children in local settings	Increased participation of all children in organised play, leisure and recreational activities by 5% by 2009	Establish baseline by 2006	TBD	TBD	TBD	Dave Emmerson	SEP
	Make more effective use of school facilities and extend access to school facilities (C&YP comments)	Increased use of school facilities beyond the school day	Establish baseline by 2006	TBD	TBD	TBD	Frank Firth	
	Provide good youth and community facilities and ensure access is inclusive (C&YP comments)	Increased % of children, young people and parents satisfied with the quality of play, leisure and recreational activities (LAA)	Establish baseline by Sept. 2006	TBD	TBD	TBD	Dave Emmerson	
	Increase the number of young people in contact with, participating in and achieving outcomes through youth service programmes	National benchmark targets for LA youth services: 25% of all teenagers contacted 15% of all teenagers active participants in youth work 60% of all participants achieving recorded outcomes and 30% achieving accredited outcomes.	Contact 23% Participants 14% Recorded outcomes 42% Accredited outcomes 23%	24% 14.5% 50% 26%	25% 15% 55% 28%	26% 15.5% 60% 30%	Dave Emmerson	

MAKE A POSITIVE CONTRIBUTION

Children, young people and their parents are engaged in shaping and improving their communities and their own life choices and have their views on decisions that affect them represented and responded to in a meaningful way								
Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Involve young people	Work collaboratively to develop methods of ensuring that the views of children and young people are used to inform future developments	Children, young people and their families are involved in the commissioning of services that are delivered to them (LAA)	Establish baseline by Sept. 2006	TBD	TBD	TBD	Carole Payne	Commissioning Framework
		Commissioning Strategy is fully implemented	2007	100%	100%	100%	Carole Payne	
Increase opportunities for making a positive contribution in learning environments and communities	Develop opportunities for young people to engage in decision making in learning environments and communities (C&YP comments)	Increased number of young people feel they are treated with respect in schools and the community (LAA)	Establish baseline survey Sept. 2006	TBD	TBD	TBD	David Ford	SEP LAA
		Increased % of young people in secondary schools participating in election of school/college council members or mock general elections	Establish baseline by Sept. 2006	TBD	TBD	TBD	David Ford	
		Increased number of agencies and organisations achieving investing in children membership (LAA)	169 (2005)	+10%	+10%	+10%	Liam Cairns	
		Increased number of young people in each local district volunteering for community projects and activities each year (LAA)	Establish baseline Sep 2006	TBD	TBD	TBD	Janice Bray & Dave Emmerson	

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Increase involvement and opportunities for young people from under-supported backgrounds and minority/hard-to-reach groups	Work with children/young people from underprivileged backgrounds and minority/hard to reach groups to understand barriers to service provision.	See cross cutting priority re. data collection.	N/A	N/A	N/A	N/A	David Williams	
	Improve monitoring of young people from underprivileged backgrounds and minority/hard to reach groups to enable support to be targeted more effectively.	See cross cutting priority re. data collection.	N/A	N/A	N/A	N/A	David Williams	
	Build capacity through local community and voluntary groups to support of young people from underprivileged backgrounds and minority/hard to reach groups	See cross cutting priority re. data collection	N/A	N/A	N/A	N/A	David Williams	

A positive image of children and young people is promoted whereby they feel respected in their communities and by service providers

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Tackle discrimination	Monitor incidents of hate crimes or other forms of bullying	Reduced incidence of 10 – 19 year olds admitting to bullying others or attacking, threatening or being rude due to skin colour race, religion or sexual orientation	Establish baseline by Sept. 2006	TBD	TBD	TBD	Kate Hinton (re: schools & educational establishments)	SEP

ACHIEVE ECONOMIC WELLBEING

Reduce number of children and young people living within or suffering the effects of poverty								
Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Reduce Child Poverty	Increase childcare provision and high quality out of school childcare places to enable parents to work	Increased provision of , and take-up by, low income families of high quality, accessible, affordable and sustainable childcare appropriate to local communities (LAA)	Establish baseline by 2006	TBD	TBD	TBD	Amanda Johnson	Sure Start
	Improve access to benefits, programmes of support, training and development to parents of children in areas of high deprivation	Reduced % of children living in relatively low income households (including where no one is working)	24.7%	TBD	TBD	TBD	Chief Executive's Office DCC	Durham 5
		Reduced level of worklessness in County Durham	13.3%	TBD	TBD	TBD	Chief Executive's Office DCC	Regeneration Strategy

Increase levels of participation in suitable learning opportunities such as apprenticeships progressing to employment and improving employability are increased and the gap between participation levels in groups at risk of being disadvantaged is reduced

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Reduce levels of young people not in education, employment or training (NEETS)	Provide education, training and employment choices in local areas	Reduced % of 16 – 18 year olds not in education, employment or training (LAA)	13%	12%	10.5%	9%	Janice Bray	SEP/14 – 19 Post Inspection Action Plan
	Ensure young people receive advice and guidance and have the opportunity to gain skills and knowledge in preparation for work	Increased % of 19 year olds achieving at least NVQ Level 2 standard or equivalent (LAA)	61%	64%	65%	67%	Linda Bailey	LSC
		Reduced gap year-on year between the percentage of vulnerable groups in employment, education and training and their peers (LAA)	Establish baseline by Sept. 2006	TBD	TBD	TBD	Janice Bray	Connections Plan
Raise career aspirations and reduce stereotyped limiting choices	Provide education advice and experiences which broaden aspirations and choices	Increased take-up of non-stereotyped pathways with good career opportunities	Establish baseline by 2006	TBD	TBD	TBD	Janice Bray	Connections Plan

Cross Cutting Priorities

Priority Area	Action	Measure of success	Baseline	Target			Lead Responsibility	Link to other plans
				2006/07	2007/08	2008/09		
Transport	<p>To deliver an improved safe and affordable transport provision to support access to jobs, leisure and services, including for those living in rural areas (C&YP comments)</p> <p>“Surgeries and hospitals to be more accessible to us”. (C&YP comments)</p>	<p>Reduced number of 0-16 year olds killed or seriously injured in road traffic accidents (LAA)</p>	36	23	22	22	John Richardson	Local Transport Plan (LTP2)
		<p>Increased number of schools (nursery, primary, secondary and private) with Travel Plans in place (LTP2)</p> <p>(YO Card)</p>	95 (04/05)	138	181	224		
		<p>Increased % of households without access to a car within 30 minutes of a hospital by public transport (LTP2)</p> <p>Increased % of households within 30 minutes of a GP by public transport (LTP2)</p>	Establish baseline by 2007				John Richardson	John Richardson
Improving data collection, sharing and analysis	<p>Establish baseline data for all priorities where required</p> <p>Streamlining and developing a single process for multi agency data collection and analysis</p>	High quality, reliable multi agency data to inform planning within the Children’s Services Authority and achieve successful outcomes for children and their families	Establish baselines by Sept. 2007	N/A	N/A	N/A	Carole Payne	



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