

ECM OUTCOME: ENJOY AND ACHIEVE			Accountable Person David Williams		
What we need to achieve to reach this goal: Improve places to go and things to do for all children and young people					
Measures: NI 110 Increase the number of young people participating in positive activities NI 199 Children and young people's satisfaction with parks and play areas Increase the percentage of young people participating in youth work			Delivery Champion Paul Hebron Positive Activities For Young People Team, Extended Services Durham County Council		
<p>Context for Delivery: The views of children and young people are at the heart of the work of the Children's Trust. One of the most significant issues children have told us about is the need to improve places to go and things to do. Children and young people across County Durham tell us that they want better shops, sports clubs / centres, activities, parks and play areas in the towns and villages where they live.</p> <p>Providing an increased number of places to go and things to do will impact positively on the development of children and young people. It will help to build social skills, strengthen friendships and health, as well as increasing enjoyment and encouraging a more active lifestyle.</p> <p>Work in this area supports more opportunity for achievement across a range of other outcomes such as reducing childhood obesity, raising attainment, increasing engagement in education, training and employment, reducing alcohol and drug misuse, improving emotional well-being and reducing youth crime.</p>					
Tasks (Things we will do):			Milestone	Delivery Date	Who
T1	SIP	<p>Fully implement the 'Places to go-things to do' strategy - increase the range of opportunities and ensure the quality and safety of places to go and things to do for young people.</p> <ul style="list-style-type: none"> The strategy is accepted by the Children's Trust Partnership Board For Young people 	<ul style="list-style-type: none"> Strategy Published September 2009 Action Plan 	April 2012 (SIP)	Strategic Manager - Positive Activities for Young People

		<ul style="list-style-type: none"> Action plan produced Progress assessed by annual self assessment and performance management reports 	<p>produced April 2010</p> <ul style="list-style-type: none"> Participation reaches 70.0% by April 2010 Participation reaches 79.6% by April 2011 		(SIP)
T2	CYPP	<p>Ensure the participation of young people in the design and delivery of services and opportunities to engage in positive activities which identifies and removes barriers to involvement.</p> <ul style="list-style-type: none"> Places To Go Things To Do Strategy consultation outcomes Tellus Survey outcomes Positive Activities for Young People Survey outcomes support positive activities and youth work for young people locally, in partnership with Local Children's Boards via commissioning and utilisation of funding. 	<ul style="list-style-type: none"> Outcome of Places To Go Things To Do Strategy Consultation Report Participation figures Tellus 4 Survey Autumn 2009 LCB Participation Commissions by April 2010 	April 2010	Strategic Manager - Positive Activities for Young People
T3	CYPP	<p>A range of accurate and accessible methods for publicising positive activities is available to young people and their parents or carers.</p> <ul style="list-style-type: none"> The Publicising Positive Activities Delivery Plan with outcome measures is published Annual Outcome report produced Continual updating and improvement to the www.getoutthere.info 	<ul style="list-style-type: none"> All DCC universal activity on Getoutthere by March 2010 Publicising Positive Activities Delivery Plan 	April 2012	Positive Activities Manager

		<p>website so that young people have further information available to them</p> <ul style="list-style-type: none"> Monitoring and evaluation of participation figures 	<p>(March 2010)</p> <ul style="list-style-type: none"> 1st Annual Outcome Report produced April 2009 2nd report April 2010 3rd Report April 2011 4th Report April 2012 		
T4	CYPP	<p>Ensure that young people are involved in making decisions regarding the positive activity budgets</p> <ul style="list-style-type: none"> Fully expend the Youth Opportunity and Capital Funds managed by young people's area representative groups LCBs have effective structures in place to involve in decision making about the allocation of resources via 5 local Young People's Representations Group overseen by a countywide Strategic Group 	<ul style="list-style-type: none"> 5% of Positive Activities budget by 2010 April 2010 & 2011 full allocation of YOF/YCF LCB structures in place 2010 10% of Positive Activities budget by 2012 	April 2012	Strategic Manager - Positive Activities for Young People
T5	Places to go and things to do strategy	<p>Ensure that a youth work offer is available and accessible to all teenagers and that at least 15% of teenagers are active participants in youth work an annual</p> <ul style="list-style-type: none"> Positive Activities For Young People Team quarterly performance reports 		April 2010 - 2012	Positive Activities Manager
T6	Places to go and	<p>More young people access positive activities through leisure centres</p> <ul style="list-style-type: none"> Introduce free swimming from April 2009 	<ul style="list-style-type: none"> Progress can be monitored via performance 	April 2012	Strategic Manager - Positive

	things to do strategy	<ul style="list-style-type: none"> Publicise free swimming on the 'Getoutthere' website Connexions Help 4 Teens website In local youth centres and schools Consultation with Neighbourhood Services Benchmarking Target setting to April 2012 	<p>against NI110 Positive Activities</p> <ul style="list-style-type: none"> Increase in the No. of young people accessing swimming by 10% March 2011 Benchmark established April 2010 Quantitative targets established June 2010 		Activities for Young People
T7	Places to go and things to do strategy	<p>Increase the availability of positive activities on Friday and Saturday nights</p> <ul style="list-style-type: none"> Benchmark set from YCAP outcome figures Targeting of new provision based upon Countywide ASB incidence figures Deployment of Youth Taskforce funding Recruit staff and implement provision 	<ul style="list-style-type: none"> Benchmarking by August 2009 Increase 10% from baseline April 2011 Plan and new provision targeting by Autumn 2009 	September 2010	Positive Activities Manager